



## **MEDIA ADVISORY**

For immediate release  
May 31, 2016

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### **Teacher of the Year PSA series continues to highlight ‘Why I Teach’**

**SAN JOSE, CA–** [The Santa Clara County Office of Education \(SCCOE\) has released the fifth volume of the Teacher PSA series](#), in which the 2015-16 district teachers of the year from around the county share just a few of their thoughts about why they find teaching so rewarding.

The video profiles Charlotte Christensen from Huff School in Mountain View Whisman School District, Melissa Capurro from Easterbrook Discovery School in Moreland School District, and Austa L. Falconer from Pomeroy Elementary School in Milpitas Unified School District. All the teachers featured in this [video series](#) were honored during the SCCOE’s 2015-16 Teacher Recognition Celebration last fall in Campbell.

The PSAs, which will be rolled out every week until the end of June, are also part of a wider countywide initiative to address the teacher shortage. A few months into last school year, there were still almost 4,000 teaching positions open in the state of California.

The SCCOE is working on recruiting and developing the next generation of excellent teachers through many means, including its upcoming [Instructional Assistant Job Fair](#) on June 11 and [Step into Teaching: Opportunities in Silicon Valley Public Schools Event](#) on June 18. This inaugural event will help candidates who may have never considered teaching see themselves in the position by helping them learn and prepare for the joys of a teaching career.

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